

Fig. 1

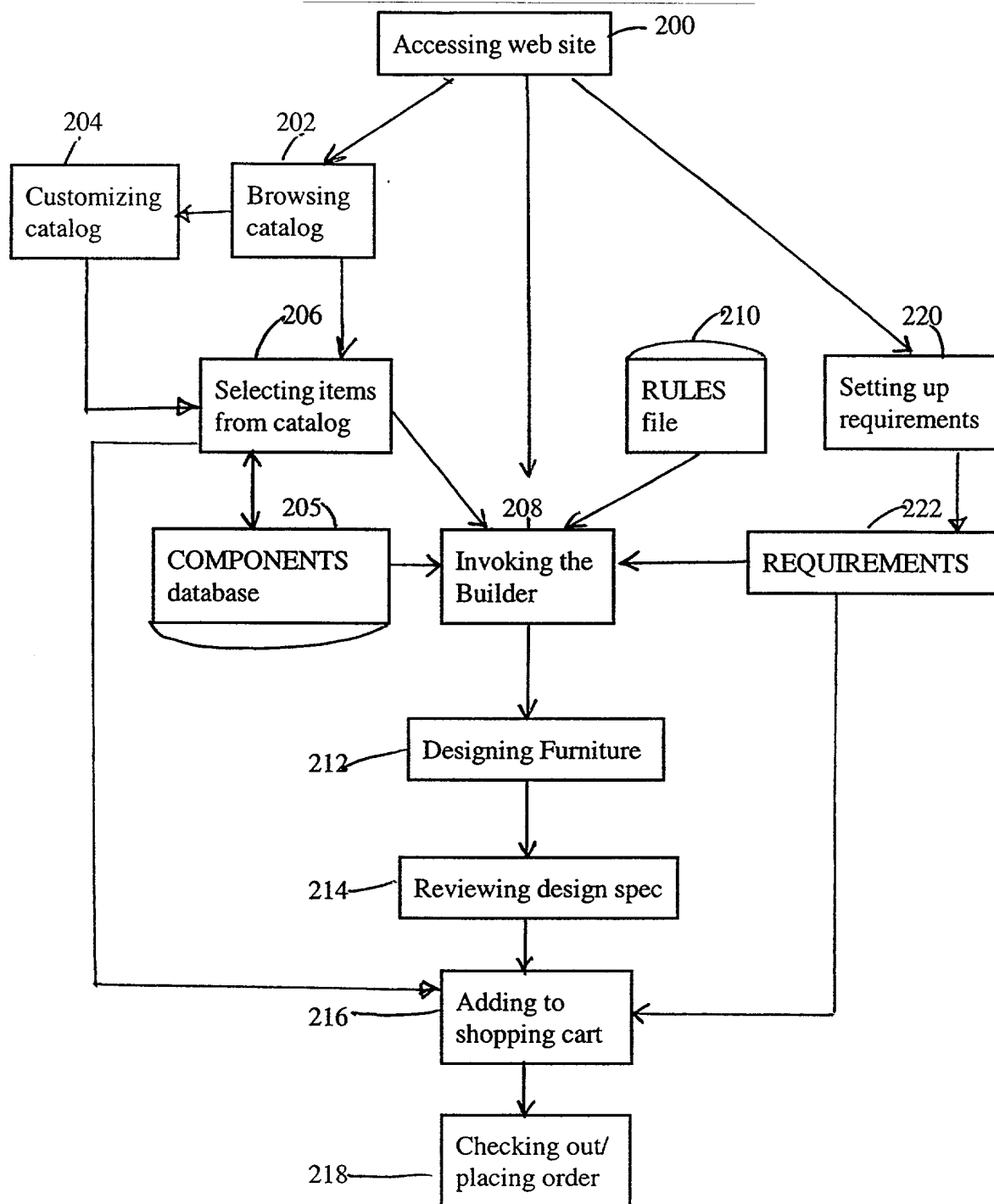


FIG. 2

dna

CATALOG ABOUT DNA RESOURCES MY DNA SHOPPING CART LOGIN HELP

>> SEARCH CATALOG

special offers

desks

• mobile desks

• wall mounted desks

tables

seating

storage

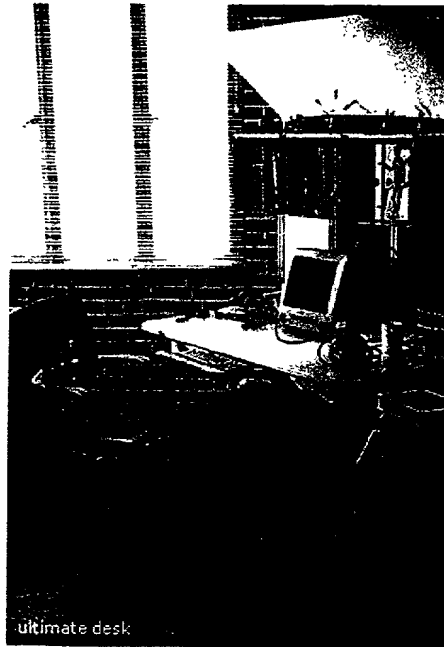
screens

accessories and
expansion kits

dna gallery

DEALER LOCATOR

A TEKNION COMPANY



desks

New descriptive copy would go here. New descriptive copy would go here. New descriptive copy would go here. New descriptive copy would go here. New descriptive copy would go here.

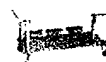
desk



basic
wall desk



desk plus



medium
wall desk



32

ultimate desk



maximum
wall desk



Page: 1 of 2

1 2 >

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FIG. 3

dna

CATALOG ABOUT DNA RESOURCES MY DNA SHOPPING CART LOGIN HELP

>> SEARCH CATALOG

special offers

desks

• mobile desks

• wall mounted desks

tables

seating

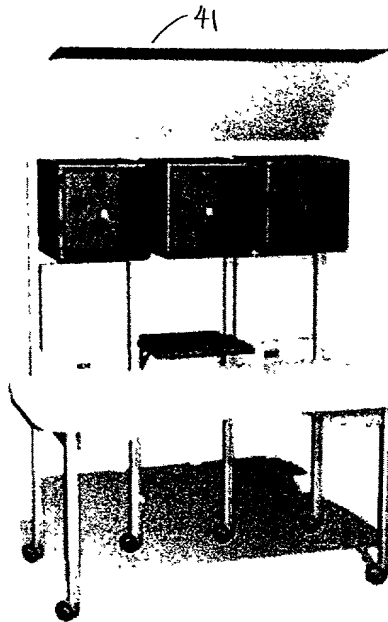
storage

screens

accessories and
expansion kits

dna gallery

DEALER LOCATOR



ultimate desk

New decriptive copy would go here. New decriptive copy would go here. New decriptive copy would go here. New decriptive copy would go here. New decriptive copy would go here.

price: \$000.00

dimensions: 00"w x 00"d x 00"h

shipping weight: 000 lbs

accent color: clearly grey

worksurface: nearly white

PREVIEW

customize it:

dna BUILDER

view details

view in location

articles and info

ADD TO SAVED ITEMS

ADD TO SHOPPING CART

related products:

chair 1.1

cabinet 1.1

screen 1.1



dna

CATALOG ABOUT DNA RESOURCES MY DNA SHOPPING CART LOGIN HELP

>> SEARCH CATALOG

special offers

desks

tables

seating

storage

screens

accessories and

expansion kits

dna gallery

DEALER LOCATOR

search results

Your search for "desk" has returned 3 results.

item

basic wall desk \$000.00 each

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum setetur sadipscing elitr.



>> view more

desk \$000.00 each

Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis et vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te.



>> view more

desk plus \$000.00 each

Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat.



>> view more

BACK TO TOP

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FIG. 5

dna

CATALOG ABOUT DNA RESOURCES MY DNA SHOPPING CART LOGIN HELP \$ 000,000.00

SEARCH CATALOG >>

my account
saved items
dna assistant
DEALER LOCATOR

Saved items

This area could contain descriptive information on how Saved Items works. This area could contain descriptive information on how Saved Items works. This area could contain descriptive information.

current list: **my stuff (shared)** create a new list add notes to list rename list duplicate list

"My Stuff" is a shared list.
What is a shared list?

notes: "My Stuff"

This area would contain notes by the user. The user could use this area to write some brief notes about their wish list. This area would contain notes by the user. The user could use this area to write some brief notes about their

saved items

custom configuration \$000 each	edit/review	qty <input type="text" value="1"/>	\$000,000.00	move copy delete rename add notes
------------------------------------	-------------	------------------------------------	--------------	--------------------------------------

This area would contain notes by the user. The user could use this area to write some brief notes about the configuration they put into their dna.

>> view more

custom configuration \$000 each	edit/review	qty <input type="text" value="1"/>	\$000,000.00	move copy delete rename add notes
------------------------------------	-------------	------------------------------------	--------------	--------------------------------------

This area would contain notes by the user. The user could use this area to write some brief notes about the configuration they put into their dna.

> hide

- dimension: 00"w x 00"d x 00"h
- shipping weight 000 lbs
- 4 storage boxes (orange)
- 2 two-drawer boxes (orange)
- 2 file cabinets (milk white)
- 1 shelf (milk white)
- 1 open storage box
- 1 shield

wall desk 1.1 \$000 each	edit/review	qty <input type="text" value="1"/>	\$000,000.00	move copy delete ADD TO SHOPPING CART
--------------------------	-------------	------------------------------------	--------------	--

This area would contain notes by the user. The user could use this area to write some brief notes about the configuration they put into their dna.



>> view more

total \$000,000.00

UPDATE

EMAIL LIST

ADD LIST TO SHOPPING CART

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> BACK TO TOP

FIG. 6

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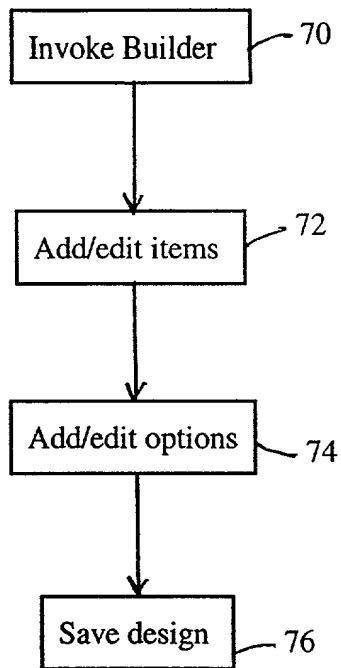



FIG. 7

P3_0_builder_main.ai

components


- wall mounting rails
- work surfaces
 - work surface 1
 - work surface 2
 - 30 x 60
 - work surface 4
 - work surface 5
- storage
- shelves
- accessories





selection info 83



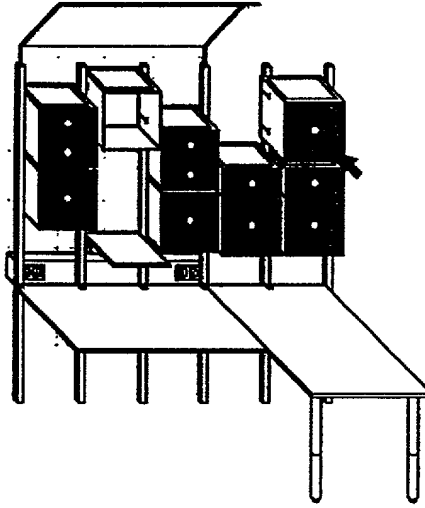
30x60 work surface
30" w x 60" d x 1"
1.2 lbs
\$125

color: clearly grey ▾

delete item: 

select and move items     ?

81



82

80

88

status: Surfaces are best set at 29" -- Height: X" (Dynamic)

configuration info

untitled
overall size:
5.8'w x 7.9'h x 5.4'd

component	price
open box	\$90
open box	90
file box	90
file box	90
drawer box	90
40" surface	125
shelf	40
6" rail set (4)	95

total price: \$720.00


change all components:
accent color:
clearly grey ▾

85 {
work surface:
granite grey ▾

86 — ADD TO SAVED ITEMS

87 — ADD TO SHOPPING CART

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 BUILDER

week of 10/10/01, week of 10/15/01 (revised)

FIG. 8A

Add items from palette

Revert to original

Reset View

ITEMS:

- Mount Rails
- Work Surfaces
- Storage
- Shelves
- Accessories

ITEM INFO:

Corner Surface - \$125
 Dimensions: 60"x48"
 Weight: 10.5 lbs.

STATUS: add item

Untitled

CONFIGURATION INFO:

Total Cost: \$720.00

Dimensions:
 5.8' x 7.9' x 5.4'

Components:

Item:	Price:
open box	\$90
open box	\$90
file box	\$90
file box	\$90
drawer box	\$90
40" surface	\$135
shelf	\$40
6" rail set (4)	\$95

'Change All' Options:

Colors:

Surfaces:

Save:


SAVE TO MY WISHLIST

ADD TO SHOPPING CART

dna

FIG. 9B

My Shopping Cart









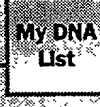


[CATALOG](#)
[ABOUT DNA](#)
[RESOURCES](#)
[MY DNA](#)
[MY SHOPPING CART](#)

[Logout](#)
[My Account](#)
[Help](#)

My Shopping Cart

Total cost: \$[price]
[Checkout](#)
[1-Click checkout](#)

Quantity: update	Item Details	Price:	Got Accessories?
1	 DNA Chair - View Details Written Description of the product Technical specifications about the product (dimensions, weight, etc.)	\$[Price]	 Add Item
1	 Custom Design - View Details Notes: User generated notes go here. User generated notes go here. User generated notes go here. User generated notes go here. Components: <ul style="list-style-type: none"> Component, component attribute (color) Component, component attribute (color) Component, component attribute (color) Component, component attribute (color) Component, component attribute (color) Component, component attribute (color) Component, component attribute (color) 	\$[Price]	 Add Item
1	 DNA Configuration - View Details Written Description of the product Technical Specifications (dimensions, etc.) Components: <ul style="list-style-type: none"> Component, component attribute (color) Component, component attribute (color) Component, component attribute (color) 	\$[Price]	 Add Item
1	 Special Storage Deal - View Details Technical Specifications (dimensions, etc.) Contents: <ul style="list-style-type: none"> Basic Product Configured Product + Components Component, component attribute (color) Component, component attribute (color) Component, component attribute (color) Component, component attribute (color) Basic Product 	\$[Price]	 Add Item
1	 My DNA List - My Catalog List - View Details Contents: <ul style="list-style-type: none"> Basic Product Configured Product + Components Component, component attribute (color) Component, component attribute (color) Component, component attribute (color) Component, component attribute (color) Basic Product Configured Product + Components Component, component attribute (color) Component, component attribute (color) Component, component attribute (color) Component, component attribute (color) Configured Product + Components Component, component attribute (color) Component, component attribute (color) Component, component attribute (color) 	\$[Price]	

Total cost: \$[price]
[Checkout](#)
[1-Click checkout](#)

FIG. 9A

dna

CATALOG ABOUT DNA RESOURCES MY DNA SHOPPING CART LOGIN HELP

>> SEARCH CATALOG

shopping cart
• checkout
shopping cart FAQs
DEALER LOCATOR

Checkout

Please review your order below.

your current order total is \$000,000.00

Orders cannot be changed once the Place Order button has been clicked.

PLACE ORDER

CHANGE ORDER

shipping address

Persons Name
1452 Second St
Santa Monica CA 90401
(310) 570-4180

select different shipping address

edit current address
add a new address

shipping method

Standard Shipping

select different shipping method

billing method

Card Type
Cardholder's Name
Card expiration Date
*****12345

select different billing method

edit current payment method
add a new payment method

items ordered

custom configuration \$000.00 each

edit/review

qty: 1 \$000,000.00

This area would contain notes by the user. The user could use this area to write some brief notes about the configuration they put into their dna. This area would contain notes by the user. This area would contain notes by the user.

>> view more

custom configuration \$000.00 each

edit/review

qty: 1 \$000,000.00

This area would contain notes by the user. The user could use this area to write some brief notes about the configuration they put into their dna. This area would contain notes by the user. This area would contain notes by the user.

hide

dimension: 00" w x 00" d x 00" h
shipping weight 000 lbs
• 4 storage boxes (orange)
• 2 two-drawer boxes (orange)
• 2 file cabinets (milk white)
• 1 shelf (milk white)
• 1 open storage box
• 1 shield

desk 1.3 \$000.00 each

edit/review

qty: 1 \$000,000.00

60 inches wide, 30 inches deep, 60 inches high. Work-surface is 1-inch thick in a choice of 3 durable finishes, height adjustable from 24-32 inches. 6 legs in satin aluminum alloy. 3-inch locking casters. 3 overhead storage boxes

>> view more

Your order exceeds \$00,000.00. You may qualify for special shipping rates. Please call 800.000.0000 for more information

subtotal \$000,000.00
shipping 00.00
tax 00.00
total \$000,000.00

Orders cannot be changed once the Place Order button has been clicked.

PLACE ORDER

CHANGE ORDER

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FIG. 9B

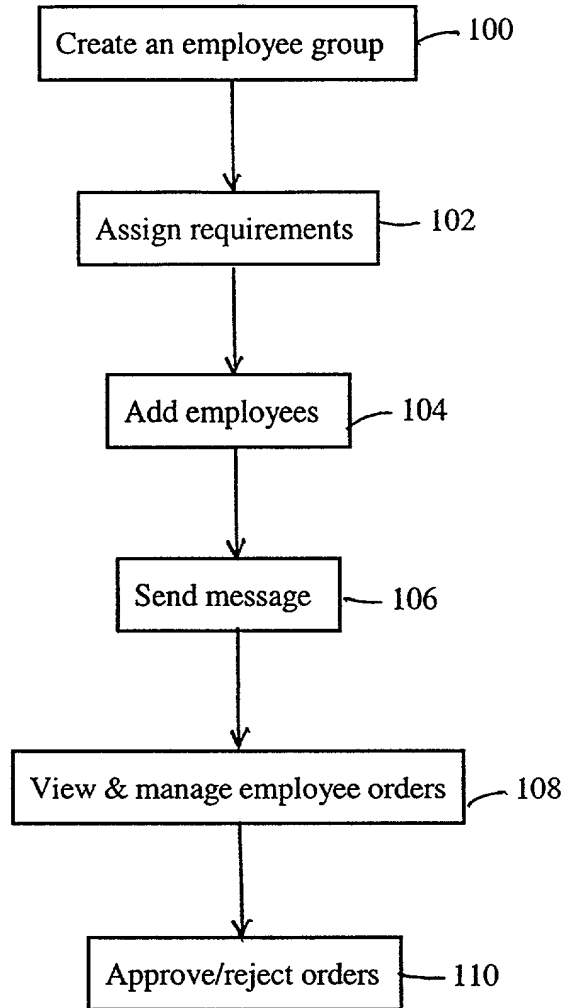


FIG. 10

dna

CATALOG ABOUT DNA RESOURCES MY DNA SHOPPING CART LOGIN HELP

SEARCH CATALOG

my account
saved items
dna assistant
DEALER LOCATOR

create a new group
Select a group of employees, assign requirements, customization options and budget for your group.

step 1
Create groups of employees

What would you like to call your group?

group name:

step 2
Assign requirements, customization options and budget

What will be the employees' budget?

\$ per employee:

You can check the items that these employees are required to have.

☒ desk view
An assembly that includes a work surface.

☐ mobile desk
☐ wall mounted desk
☐ other

Required desk components:

☒ storage boxes view

☐ wall mounted storage view
An assembly that includes storage boxes and/or shelves.

Required wall mounted components:

☐ storage boxes view

☐ shelves view

☒ mobile storage pedestal view

☒ chair view

☐ table view

☐ rolling white board view

☐ cd holder view

☐ pencil holder view

Approve the colors your employees are allowed to choose from.

account colors view
Many DNA products use plastics that come in three colors.
This includes box covers, lids and some accessories.

☒ nearly white
☒ clear grey
☒ orange

work surfaces view
DNA work surfaces and shelves are also available in five colors.

☒ nearly white
☒ charcoal
☒ granite grey
☒ Baltic birch
☒ black walnut

chair colors view
The DNA chair is available in two colors.

☒ black
☒ granite grey

Where should employee orders be billed to?
If billing to one account, a corporate account for example,
select "bill to common."

☐ bill to common
☐ bill to employee

Where should employee orders be shipped to?
If shipping to one address select "ship to common."

☐ ship to common
☐ ship to employee

Do you want to aggregate and approve orders before shipped?

☐ yes
☐ no

BACK SUBMIT

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BACK TO TOP

FIG. 11A

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dna

CATALOG ABOUT DNA RESOURCES MY DNA SHOPPING CART LOGIN HELP

» SEARCH CATALOG

my account
saved items
dna assistant
DEALER LOCATOR

manage employees and send invitations

The best way to manage the enormous task of buying furniture for employees.

employee group: **Creative Team** create a new group

group info

EDIT GROUP INFO

name: Creative Team
budget: \$800.00
bill to: Digital Evolution
Visa
*****9876
ship to: Employee
approve orders: Yes

required products: mobile desk
min 2 storage boxes
mobile storage pedestal
chair

accent colors: nearly white

work surfaces: clear grey

chair colors: nearly white

charcoal

black

step 3

Below are the employees in your group. You can add new employees and send them an invite and let the orders place themselves!

ADD NEW EMPLOYEE

employee name	employee email	status	
Lastname, Firstname	firstname@company.com	not invited yet	delete edit
Lastname, Firstname	firstname@company.com	not invited yet	delete edit
Lastname, Firstname	firstname@company.com	not invited yet	delete edit
Lastname, Firstname	firstname@company.com	not invited yet	delete edit
Lastname, Firstname	firstname@company.com	not invited yet	delete edit

message to employees in this group

Use this space to indicate any special notes or requirements that you want your employees to read.

send invitations to employees

When you are done setting requirements and adding employees, click the 'Invite Employees' button to send invites to this group.

NOTE: Once you invite employees, you cannot change the group info.

INVITE EMPLOYEES

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FIG. 11B

dna

CATALOG ABOUT DNA RESOURCES MY DNA MY SHOPPING CART LOGOUT HELP

>> SEARCH CATALOG

my account

my wishlists

my dna manager

my dna manager

Employee Group: **Creative Team** create a new group

Group Info:
Name: Creative Team
Budget: \$800.00
Bill to: Digital Evolution
Visa *****9876
Ship to: Employee
Approve orders: Yes

Requirements and Options:
required products: desk
min. 2 storage boxes
mobile storage pedestal
chair
color options: grey
finish options: transparent grey
white
chair options: camp white
black
dark grey

Employees in this group:

employee name:	employee e-mail:	status:
Beltran, Randell	rbeltram@digev.com	Pending decision
Berkovitch, Mike	mberkovich@digev.com	Selections Submitted View
Brown, Scott	sb@roundthree.com	Pending Decision
Kono-Noble, Carol	ckono@phdia.com	Selections Submitted View
Tolentino, James	jtolentino@digev.com	Order Approved

Message to employees in this group:
"After invites have been sent, this message area becomes static. It can no longer be edited. "After invites have been sent, this message area becomes static. It can no longer be edited."

INVITE NEW EMPLOYEES

REIND EMPLOYEES...

A TEKMON COMPANY

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FIG. 11C

Invite E-mail

The image is a screenshot of an email client window. The title bar reads "[Subject Line]". The menu bar includes icons for file operations (New, Open, Save, Print, etc.) and editing (Undo, Redo, Cut, Copy, Paste, etc.). The email header shows:

From: [Employer's Name]
Sent: [Date]
To: [Employee]
Subject: [Subject Line]

The main body of the email contains the following text:

dna Teknion dna corporate buying program

Hello [Name],

Your employer has invited you to choose products from the dna catalog.

.....

How it works:

- Step 1. Review the budget, requirements and notes your employer has specified (below)
- Step 2. Browse the catalog, make your choices, and add items to the shopping cart
- Step 3. Checkout. It's that easy.

.....

Budget: \$800.00

Required Items: desk -- Minimum 2 storage boxes
mobile pedestal
chair

Color Options: ☒ grey
☒ transparent grey
blue

Finish Options: ☒ white
☒ camp white
dna pattern

Chair Options: ☒ black
☒ dark grey

Notes: "Hey team, please complete this order process quickly. As soon as everyone has made a selection, I'll approve it all and we'll finally have real desks. Make sure you all get the chair I included in the catalog - mandatory. If any of you have questions, let me know."

.....

Get Started:

Click the link below to access your personalized catalog of choices:
<http://www.companyname.tekniondna.com/hsjty33049.xlidmhknlacn/ldslvvkkaifhcla>

You will be asked to create a password for re-entry into the site.

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Fig. 11D

dna	
Some of the products in this order do not meet your employer's requirements See below for problems, return to the shopping cart to correct, then try again.	
problems:	pedestal required [custom configuration] -- invalid color selected
requirements:	
Budget:	\$800.00
Required Items:	desk -- Minimum 2 storage boxes mobile pedestal chair
Color Options:	<input checked="" type="checkbox"/> grey <input checked="" type="checkbox"/> transparent grey blt z
Finish Options:	<input checked="" type="checkbox"/> white <input checked="" type="checkbox"/> camp white dna pattern
Chair Options:	<input checked="" type="checkbox"/> black <input checked="" type="checkbox"/> dark grey
Notes:	"Hey team, please complete this order process quickly. As soon as everyone has made a selection, I'll approve it all and we'll finally have real desks. Make sure you all get the chair I included in the catalog - mandatory. If any of you have questions, let me know."
<input type="button" value="OK"/>	

FIG. 11E

Fig. 1.2

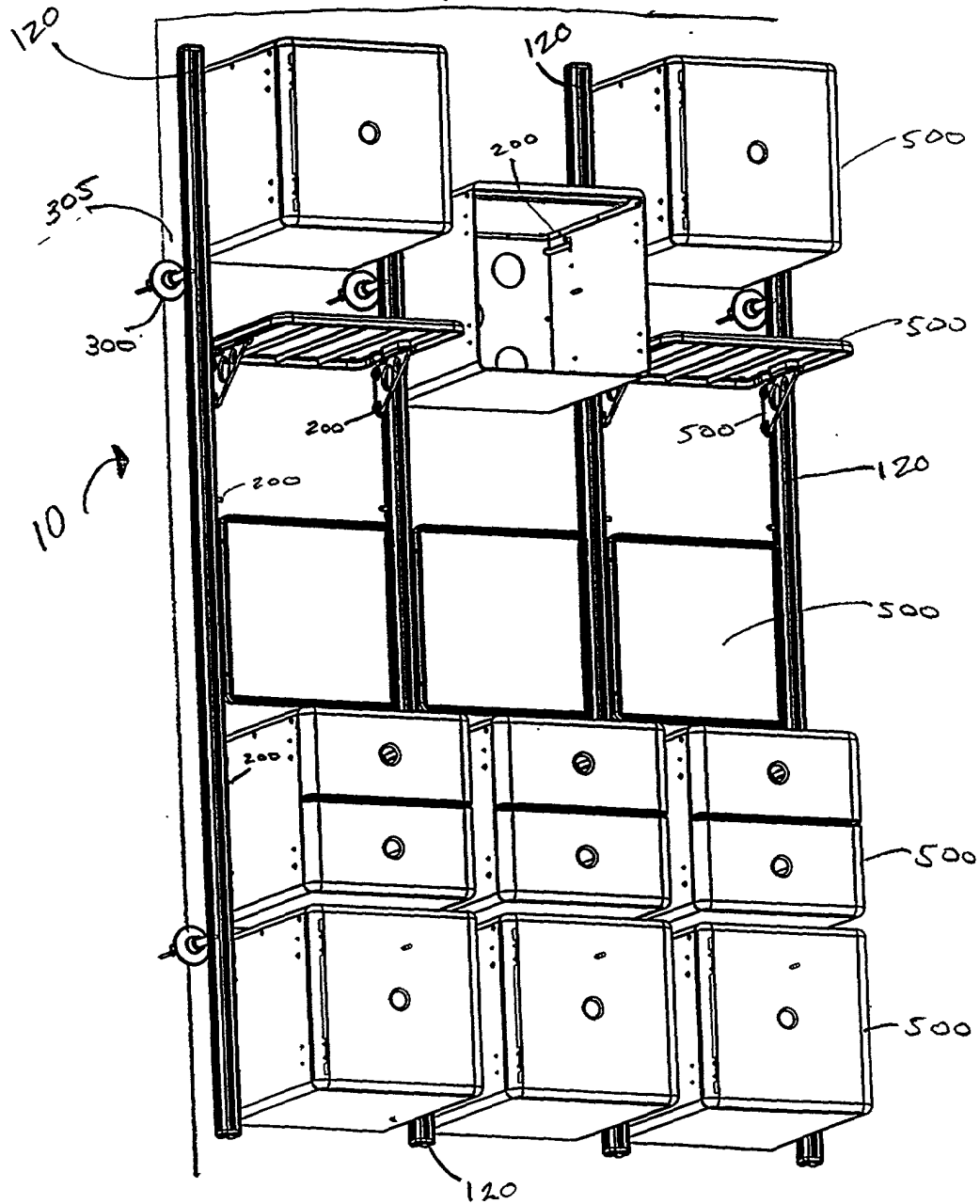


Fig. 13

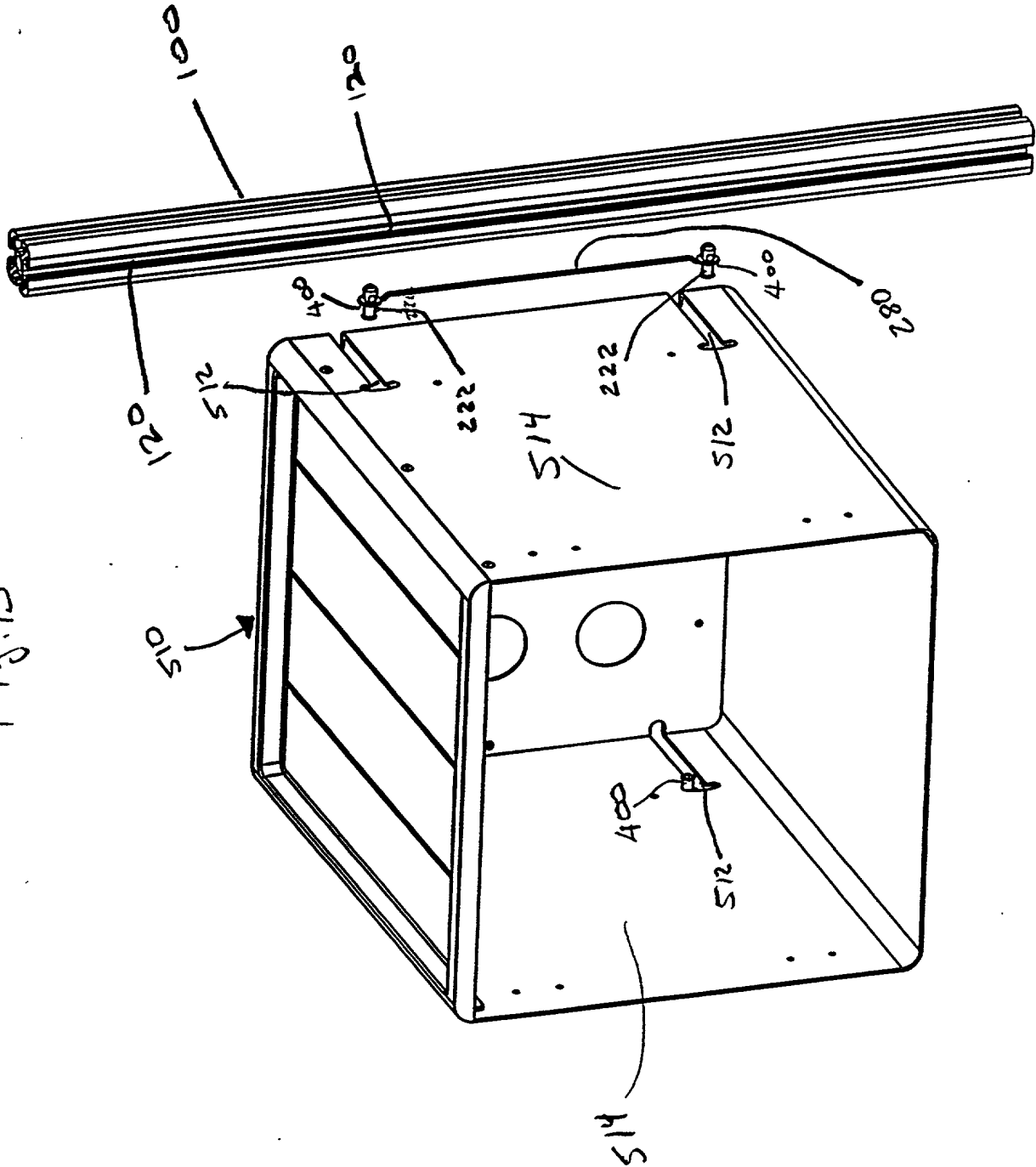


Fig. 14

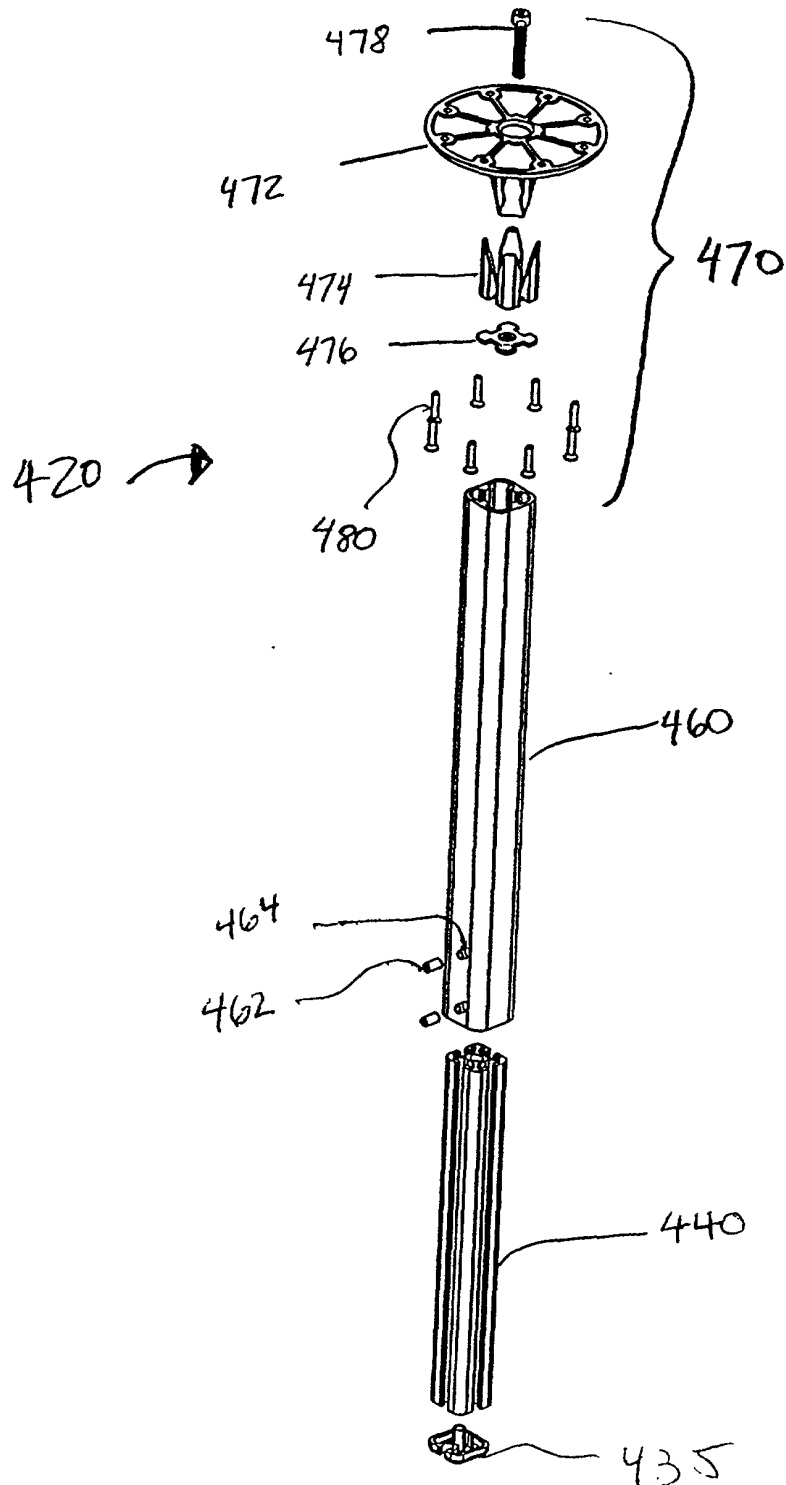


Fig. 15

